

# First Iraqi Medical Tourism Fair and Conference

Baghdad, Dijlah Village  
28th - 30th April 2025



IRAQI  
MEDICAL  
TOURISM

## Medicine is Coming Home !

In partnership with and  
under the patronage of





# What is IMT?

The **1st Iraqi Medical Tourism Fair and Conference** is a landmark event bridging Iraq's medical sector with global advancements through creating a transformative platform for collaboration. Under the patronage of His Excellency the Prime Minister of Iraq, and the supervision of the Minister of Health, the event will unite international, regional, and local healthcare institutions to enhance Iraq's medical capabilities and promote the country as a future medical tourism destination.





# Vision & Objectives



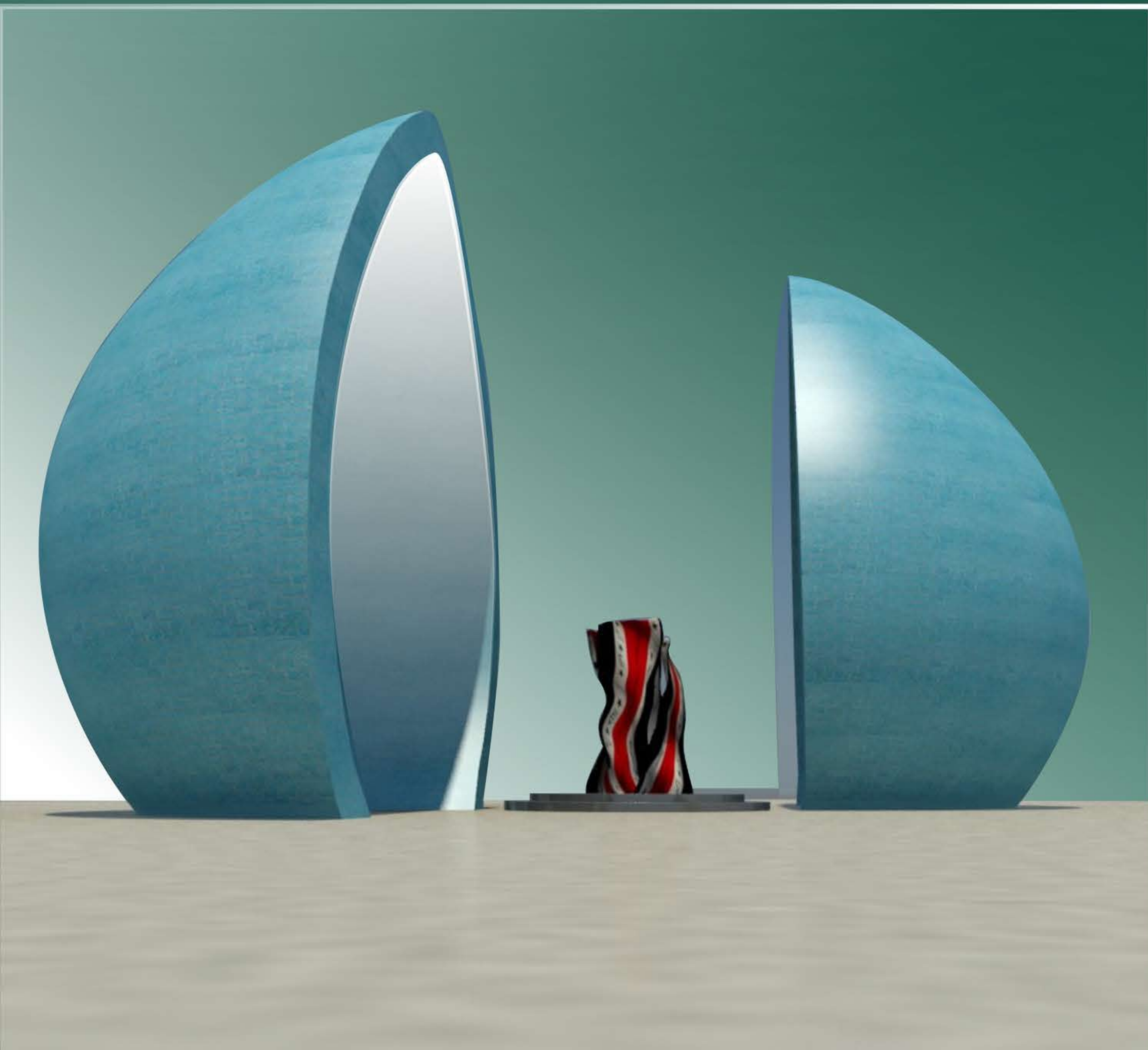
- Strengthen Iraq's healthcare sector by promoting knowledge exchange and technology transfer.
- Foster strategic partnerships between international medical institutions and companies, and their Iraqi counterparts.
- Improve the quality of care for Iraqi patients and create opportunities for specialized tests and treatments abroad.
- Position Iraq as a future hub for medical tourism by attracting international patients and generating revenue to invest in healthcare development.
- Facilitate policy development and innovation in Iraq's healthcare ecosystem.



# → Why This Event?

The 1st Iraqi Medical Tourism Fair and Conference is a crucial step in the country's efforts to modernize its healthcare system and improve patient care. With Iraq looking to become a regional player in medical tourism, this event serves as a catalyst for innovation, investment, and the exchange of knowledge. It provides a timely platform to address Iraq's current healthcare challenges while positioning the country for future growth in the global medical tourism market.





## What will happen?

This event brings together global leaders, healthcare professionals, scientists, entrepreneurs, policy makers, and pioneering companies specializing in various aspects of healthcare, healthcare technology & innovation, medical tourism, and health insurance under one roof in a collaborative setting. It offers a unique opportunity for stakeholders to engage in dialogue, share best practices, and form strategic partnerships that will benefit both participating entities and Iraq's medical landscape in the long term. The focus on medical tourism as a growth sector for Iraq distinguishes this event from traditional medical conferences.



# Who Can Participate?

All Health and Medicine related establishments, Agencies, Enterprises & Companies

**Medical  
Tourism  
Companies**

**Hospitals and  
Hospital  
Groups**

**Medical  
Technology  
Companies**

Pharmaceutical Technology  
Companies

Medical Devices and  
Instruments Companies

Dental Technology and  
Supplies Companies

Polyclinics

Health Insurance Companies

Medical Logistics Companies

Patient Hospitality Services  
(Including Hotel Groups)

Patient Transport Services  
(Including Ambulance and Air  
Ambulance Services)

Hospital and Health Units  
Construction Companies

Medical Laboratories Companies

IT Solutions for Health Services

Factories & Manufacturers  
(Pharma, Equipment, Materials)



## Registration and Welcome Reception

Opening the event with participant registration and a welcome reception.

## Opening Ceremony

Speeches from His Excellency the President of the Republic of Iraq and His Excellency the Minister of Health of Iraq, outlining strategic visions for the future of Iraq's healthcare sector and the importance of medical tourism in advancing healthcare services.

## Keynote Speeches

Insights from national and international healthcare experts on the latest medical trends and solutions.

## Panel Discussions

Discussions on topics like improving patient experience and developing healthcare infrastructure.



# Conference Agenda Overview



## Focus Sessions

Roundtable discussions between healthcare providers, policymakers, and investors to enhance cooperation.

## Workshops

Practical sessions on medical tourism marketing, patient safety, and healthcare technologies

## Presentations and Discussions

Addressing key aspects of medical tourism and promoting strategic thinking

## Networking Areas

Dedicated spaces for industry professionals to connect and foster collaborations, facilitating meaningful partnerships and business opportunities



## B2B Sessions

Structured opportunities for business development and establishing partnerships

## Networking Lunches

Informal settings for attendees to engage with each other and build professional relationships

## Expert Interviews

Interviews conducted on-site with industry leaders, broadcasted on television to expand reach and impact

## Closing Session

A summary of key takeaways with networking opportunities for attendees



## Types of Sponsorships

**Note:** Details of participation packages is provided in a separate document.

**DIAMOND**

\$ 150,000+

**PLATINUM**

\$ 115,000+

**GOLD**

\$ 79,000+

**SILVER**

\$ 54,000+

**BRONZE**

\$ 25,000+



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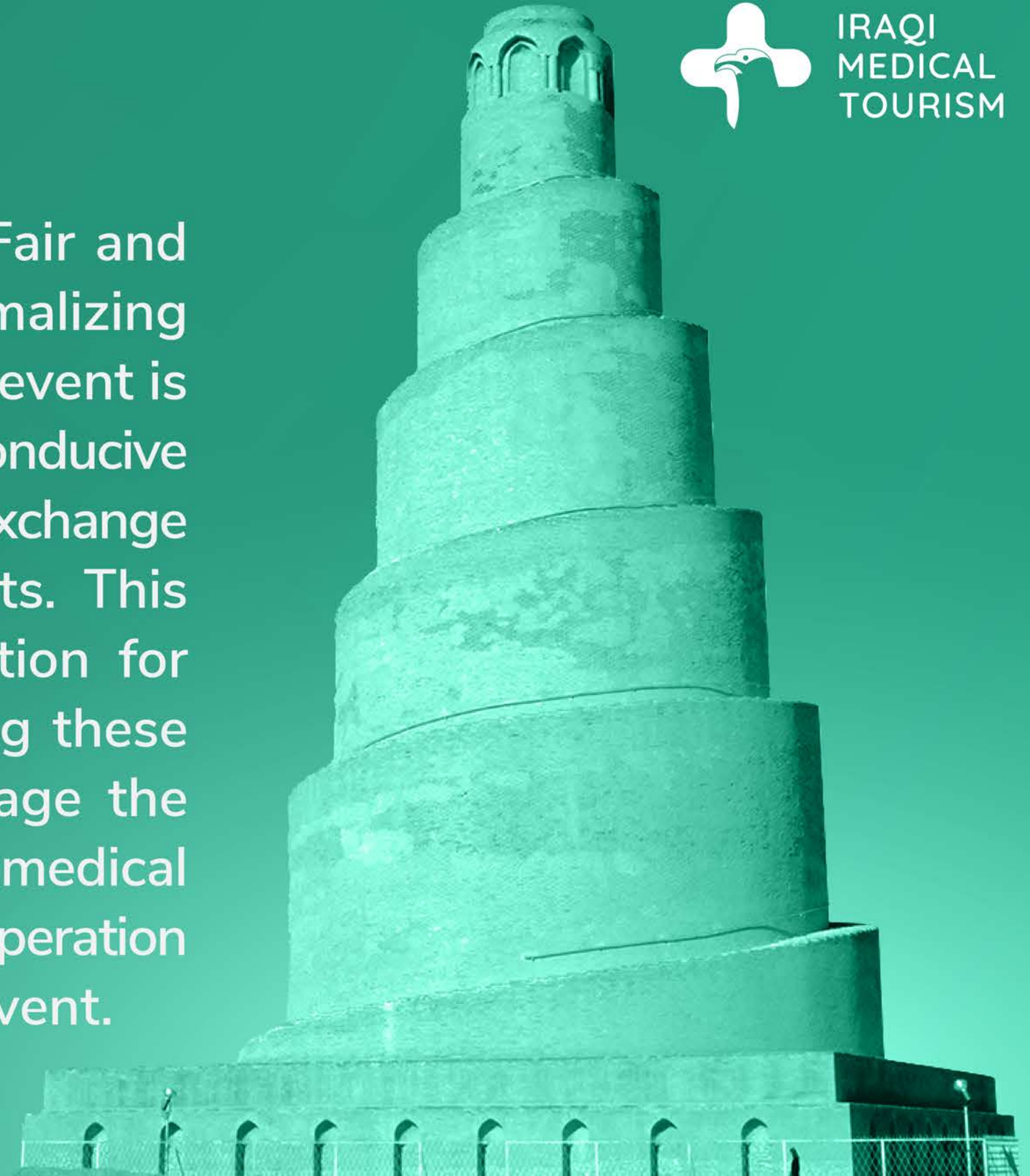
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## Partnership Agreements



A key objective of the Iraqi Medical Tourism Fair and Conference is to serve as a platform for formalizing strategic collaborations and partnerships. The event is meticulously designed to foster an environment conducive to meaningful dialogue, where stakeholders can exchange valuable insights and identify shared interests. This collaborative setting aims to lay the foundation for mutually beneficial partnerships. By facilitating these interactions, the conference seeks to encourage the establishment of long-term alliances within the medical tourism industry, creating a robust network of cooperation that extends well beyond the duration of the event.





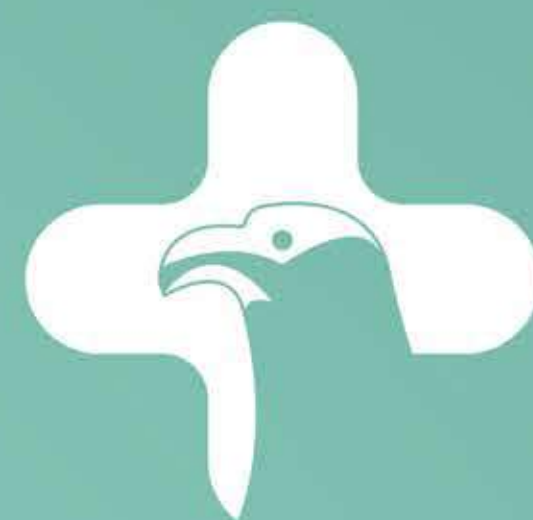
## Summary



The 1st Iraqi Medical Tourism Fair and Conference aims to position Iraq as a leading destination for medical tourism. Under the patronage of the Prime Minister of Iraq and supervision of the Minister of Health, the event will bring together healthcare professionals, medical institutions, and technology companies from around the world to exchange knowledge and foster partnerships. The conference will focus on improving Iraq's healthcare system through technology transfer, international collaboration, and attracting foreign investment. Key topics include patient experience, healthcare infrastructure, and emerging trends in medical tourism. With keynote speeches, panel discussions, workshops, and networking opportunities, the event seeks to drive innovation and enhance Iraq's healthcare sector, positioning it as a hub for medical tourism.







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